



I CAN MAKE A DIFFERENCE BY...

My gift of \$1,500 (\$30.00 per week) will enable a child to participate in Y summer day camp activities for ten weeks.

My gift of \$1,000 (\$20.00 per week) will help to underwrite Y Healthy Kids Day, Free Community Swims, Y Halloween, and the summer "SPLASH" swim program.

My gift of \$650 (\$13.00 per week) will allow a low-income family to enjoy a Y membership for one year.

My gift of \$425 (\$8.50 per week) will make it possible for a dozen children to enroll in the Y's "after-school advantage" program.

My gift of \$250 (\$5.00 per week) will give a young person the opportunity to participate on the YMCA swim team.

My gift of \$130 will assist an income-eligible teenager by providing a youth membership for one year.

My gift of \$50 will enroll a child in a youth sports program, like basketball, volleyball, soccer, dodgeball, t-ball, and flag football.

My gift of \$35 will allow a child to participate in Y swim lessons or enable an active older adult to take an aqua-exercise class.

The Mission of the YMCA of Lenawee County, a membership based organization, is to put Christian principles into practice through programs that build healthy spirit, mind and body for all.



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YMCA of Lenawee County

638 W. Maumee Street
Adrian, MI 49221
(517) 263-2151 Phone
(517) 263-2153 Fax

www.ymcaoflenawee.org



2011 ANNUAL CAMPAIGN



INVESTING IN THE FUTURE

The YMCA of Lenawee County's Annual Strong Kids Campaign is an investment in the future of thousands of lives in our community. Dollars raised are used to provide membership and programs opportunities for those who are less fortunate. This, in turn, allows the Y to develop positive values, build self-esteem, and support and strengthen the family life for children we might not otherwise reach.

Please know that your tax-deductible donation helps the YMCA provide vital programs and activities to everyone in the community regardless of their ability to pay.

**FOR YOUTH DEVELOPMENT
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY**

SERVING OUR COMMUNITY

The past year, our YMCA provided financial assistance in the form of membership and program scholarships to more than 800 local children and families. These Y scholarships allowed young people to participate in child-care and summer day camp, learn how to swim, and take part in a wide variety of special events and youth sports programs.

Thanks in large part to the success of its Annual Strong Kids Campaign, the Y was able to grant financial assistance totaling \$69,544 this past year. All scholarship recipients met income-eligibility requirements and no one was denied access to the YMCA or its programs.

The Y's Strong Kids Campaign also helps to support important annual events and activities like Healthy Kids Day, SPLASH, free community swims and Y Halloween. The YMCA strives to strengthen kids and families, as this makes for a happier, healthier, and stronger community.

Annual Strong Kids Campaign contributors believe in the mission of the YMCA - "to put Christian principles into practice through programs that build healthy spirit, mind, and body for all". Your kind donation represents an investment in the future of Lenawee County's children, adults, and families.

How the 2010 Annual Strong Kids Campaign Helped Build Strong Kids, Strong Families, Strong Communities:

More than 100 donors raised \$32,062 for the 2010 Strong Kids Campaign, giving the YMCA the ability to provide services to 826 children and families.

In addition, donor-directed contributions made to the YMCA through the Lenawee United Way provided more than \$13,000 which helped to fund important youth programs.

Last year, \$46,837 in assistance was granted for Y memberships, \$20,348 went toward childcare scholarships, and \$2,359 was applied toward youth program scholarships.



**YMCA of Lenawee County
Annual Strong Kids Campaign
Pledge Card**

Date: _____
 Address: _____
 City: _____ State: _____ Zip: _____
 I've made a \$ _____ donation to the Y this year through United Way.
 I've included the YMCA in my estate planning.

Total Amount of Gift or Pledge: \$ _____

Payment in Full (payable to: YMCA)	<input type="checkbox"/>	\$5,000 \$ above
Monthly Payments (May - Dec.)	<input type="checkbox"/>	\$2,500 - \$4,999
3 Equal Payments (May, Aug., and Nov.)	<input type="checkbox"/>	\$1,000 - \$2,499
Monthly Automatic Bank Draft (EFT)	<input type="checkbox"/>	\$500 - \$999
<input type="checkbox"/> Visa <input type="checkbox"/> Mastercard <input type="checkbox"/> American Express		\$250 - \$499
Credit Card # _____ Exp. _____		\$100 - \$249

Champion's Club
 Triangle Club
 Benefactor's Club
 President's Club
 Patron's Club
 Century Club

Please credit the gift to: _____
 Please Print Name(s) as you would want it to appear in the YMCA's Annual Report